

Culture

SAMJIN AMOOK

인사말씀

Greeting

Dear Customers, SAMJIN FOOD is a food company with a vision of 'Creating Food Culture Based on Fish Protein'.

SAMJIN AMOOK, a brand of SAMJIN FOOD is Korea's oldest Amook brand in business for over 3 generations since 1953.

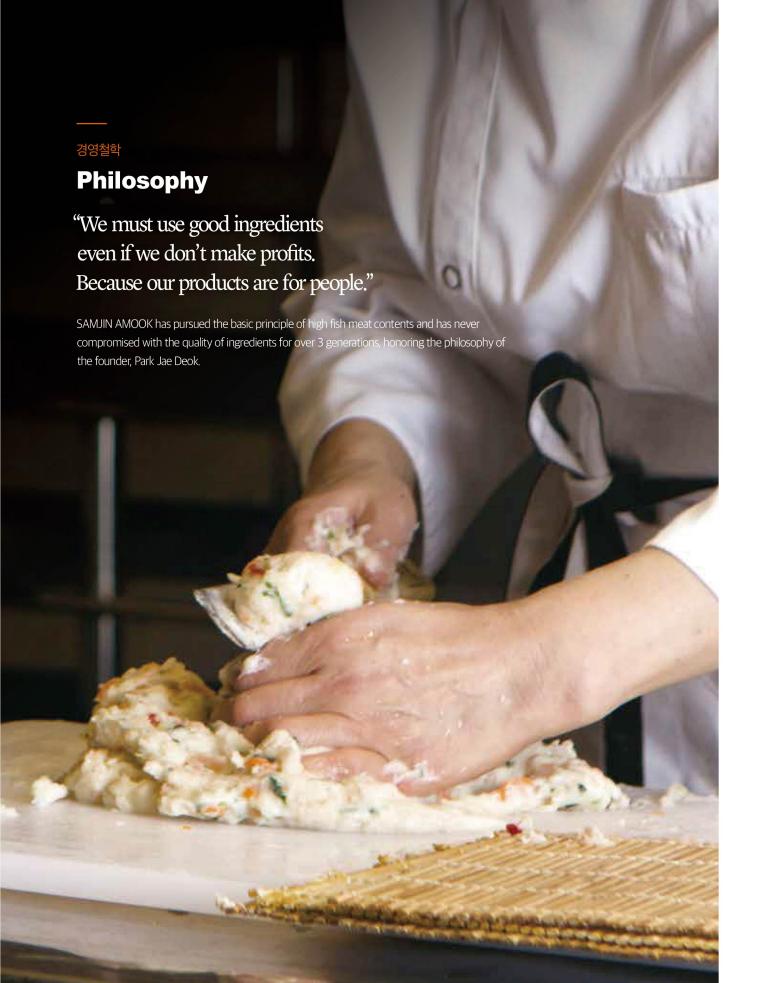
Especially in December 2013, we were the first to start "Amook Bakery" business in Korea, leading to change the paradigm of Amook industry. Also, starting with our first overseas branch in Singapore in 2017, we have successfully opened a total of 9 overseas stores. We are taking steps to globalize Amook. We have been constantly investing in R&D for developing new products and recently, we implemented automated logistics system to establish "Smart Logistics".

SAMJIN AMOOK will continue to invest in establishing "Smart Factory" to stay ahead of "4th Industrial Revolution".

SAMJIN FOOD will secure our future growth engine by expanding globally with our Amook which is high in Fish Protein. With our reliable Amook products, SAMJIN FOOD will grow to become a corporate providing higher value to our partners and most importantly to our ultimate consumers. Thank you

Park Yong Joon, CEO of SAMJIN FOOD





비전

Vision

We aim to create new fish cake culture based on the founder's management philosophy. Our tradition, R&D and culture will enable us to become a global company.

Tradition

Tradition Since 1953
Produce delicious Amook
(Fishcake)using SAMJIN
AMOOK's unique technology.

Creation of Amook Culture

R&D

Constant Investment in R&D
Through constant product research
and investment in R&D, develop
various Amook (Fishcake) for the
targeted market and trend

Culture

Energetic Company Culture
Promoting communication
and participation for creating
energetic and goal-oriented
culture.

주요연혁

History

SAMJIN AMOOK has been with the history of Korea in the past and now.

Now, SAMJIN AMOOK plans to take the lead in the globalization of Amook(Fishcake) by introducing new culture.

· Park, Jae Deok : Founder of SAMJIN FOOD

1953



· Park, Jong Su: 2nd Generation

1986



· Renovated Busan Yeongdo factory

2000



- · Selected as Superstar Seller in Amazon Brand Awards
- · Commendation from Busan Regional Small and Medium Venture Business Administration

2022

amazon

#1 Korean Brand in Processed Seafood Category

· 2021 Government Reward for Innovation of

· Merit Tower of Export in Marine Products with 'US \$ 1 million' Award (Ministry of Oceans and Fisheries)

202

2020

수 20대 수를 타모함



#1 Korean Brand in Processed

FSSC 22000 Certificate

2023

Seafood Category for 3 consecutive years.

2021

Small and Medium Enterprises (Prime Minister's Commendation)

(KMAC-KBPI)



· Busan Jangrim factory is certified as HACCP facility by Ministry of Food and Drug Safety

2011



Started Amook Bakery business

2013



- Established the 2nd factory in Amnam-dong, Busan (Advanced Seafood Processing Complex)
- · Prestigious Longevity Corporation Award (Chairman of Korea Small and Medium Business Administration)

2014



· Succession of Family Business by Park Yong Joon, the 3rd generation

2018



· 2017 Award for Job Creation (Minister of Employment and Labor)

2017



고응노동부

- Grand Award for New Knowledge Worker of Korea in Fishery
- Gold Award in Seafood Brand Contest (Minister of oceans and Fisheries)

2015



해양수산부

- · Designated as Top 100 Excellent Enterprise for Job Creation(Presidential Award)
- Social Contribution Award
- · Grand Award for Job Creation in Busan(Mayor of Busan)

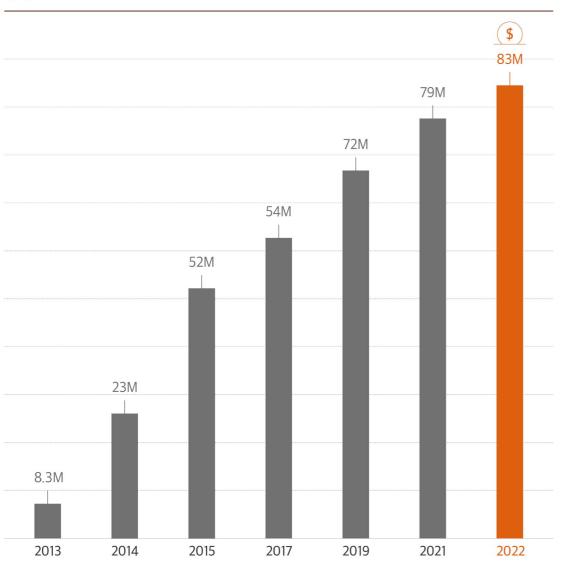


매출 현황

Sales

SANJIN FOOD launched the first AMOOK bakery business in December 2013 under its 'SAMJIN AMOOK' brand and led the growth from USD 8.3M to USD 23M, USD 52M, and USD 83M.

Sales Unit: USD





국내·외 직영점 **Domestic & Overseas Branches** Korea SAMJIN AMOOK is directly operating and managing a total of 17 branches in Korea as of July 2023. Indonesia 1. Central Park Jakarta: Jl. Let. Jend, S. Parman I No. Kav.28, RT.12/RW.6, Tj. Duren Sel., Grogol Petamburan, Kota Jakarta Barat, Daerah Khusus Ibukota Jakarta. (Central Park Jakarta), Indonesia 2. Senayan City Mall: Lot 19, Jl. Asia Afrika No.3, Gelora, Tanah Abang, Kota Jakarta Pusat, Daerah Khusus Ibukota Jakarta, Indonesia 3. Kota Kasablanka: Jalan Casabalnca No. 88, Menteng Dalam, Tebet, RT.14/RW.5, Menteng Dalam, Tebet, Kota Jakarta Selatan, Daerah Khusus Ibukota Jakarta, Indonesia 4. Lippo Mall: Lippo Mall Puri @ The St. Moritz, Lantai Lower Ground 8, Jl. Puri Indah Boulevard Blok U No. 1, Puri Indah, Jakarta 12

기업부설연구소

Corporate R&D Center

Through continuous investment in R&D, SAMJIN AMOOK is enhancing research and development on new products and frozen products for overseas export.



NPD Process Flow

*NPD : New Product Development











Request/ Proposal

Basic & Ingredient research

Product Development

Pilot Test

Commercialization

공장 및 거래처 현황

Factories and Accounts

SAMJIN FOOD operates 2 factories in Saha-gu and Seo-gu in Busan, Korea and supplies products to over 200 domestic and overseas buyers.

Factories





Address	51 Dadae-ro 1066beon-gil, Saha-gu, Busan,
	Korea (#1081-4, Jangrim-dong)

Capacity Maximum Daily Production 60MT



2nd Factory(Amnam)("Amazing Factory")

Address	Advanced Seafood Processing Complex,
	1 Wonyang-ro , Seo-gu, Busan, Korea

Capacity Maximum Daily Production 20MT

Major Accounts

COSTCO	Market	emart everyday	Q LOTTE DEPARTMENT STORE	HYUNDAI
💸 신세계백화점	GS 25	COU	Shopping Smart CJmoll	GS SH()P
SHINSEGAE	롯데닷컴	Coupang	TMON	위메프
emart	Homeplus 🕀	LOTTE Super	MINI	GS Supermarket
7 -ELEVEN.	Kurly	kakaocommerce	emart24	E-MART TRADERS
Homeplus express	LOTTE Mart	SSG.COM	Storfield	amazon.com

인기제품 | 국내 판매 제품

Product | Domestic Sales

In addition to developing Amook Snacks for Amook Bakery, SAMJIN AMOOK is actively developing Amook products for B2B distribution channels.

핫델리 | Amook Deli



Amook Croquette

Best-Selling series of SAMJIN AMOOK signature products with distinctive flavors: various fresh ingredients are wrapped with Amook, covered with breadcrumbs and deep-fried for their unique crispy texture and rich flavor of Amook.



Amazing Bar

A unique premium AMOOK bar with various toppings and sauces including shrimp, cheese, rice cake, sausage, etc.



Fried Chili Pepper

Chili Pepper filled with fishmeat, fresh vegetables, and pork, covered in Amook, coated with bread crumbs. Spicy and rich in flavor.



Prawn Roll

Whole prawn covered in Amook for the juicy and chewy texture with a rich flavor.



Rice cake Roll

AMOOK wrapped in rice cake and it is a good substitute for a reliable snack and meal.



Paprika Amook

Product of paprika and shrimp that are made with AMOOK so you can feel a richer texture

간식 | Amook Snack



Amook Croquette

Product that makes it easy to eat the signature menu of SAMJIN AMOOK stores at home



Luxury Bar

Product in the form of a 'bar' with a soft and chewy texture using high-quality pollack.



Grab a Bite Crunchy Chip

High-protein snack product that is good for one bite.



Rich Amook Soup

Cup of AMOOK soup with various ingredients including AMOOK, rice cake, quail eggs, etc. A simple product that takes care of both the taste and nutrition.



FUN Amook Nuggets

AMOOK nuggets that have a softer texture by adding fish meat to chicken breast. It is a product that is pleasing to the eyes with 7 different shapes.



AMOOK Soup Tea

Product that makes it easy to enjoy AMOOK soup with tea bags.

기본어묵 | Amook Original



Thick Square

Deep-Fried Amook with chewy texture from high fish meat contents. Most widely used for Skewers.



Oranda

Over 90% fish meat contents. Offers original flavor of White-flesh fish.



Oh Roll

Most traditional Amook. Perfect size for any recipe and Chewy texture.



Squid Ball

Amook with squid for more savory flavor.



Chewy Cheese AMOOK

AMOOK full of cheese in a plain, chewy AMOOK. It is perfect for children's snacks.



Large Leaf

AMOOK that is chewier with high -quality tender meat and AMOOK that has a more plain taste with various vegetables.

모듬어묵 | Amook Pack



Assorted Plump AMOOK

Assorted AMOOK consisting of seven representative types of AMOOK with chewy and plump taste



Seven kinds of assorted AMOOK

Seven kinds of three-color assorted AMOOK with seven chewy types that last longer.



Premium Assorted AMOOK

Product with AMOOK soup sauce and anchovy seafood pack for a deeper taste



Original Assorted AMOOK soup on a Table

Product composed of various types of AMOOK with white flesh of tender meat and colors of Chinese matrimony vine.



Seafood Assorted Plus

Product of AMOOK made of squid, shrimp, etc. It is perfect for various dishes because it contains a natural repack and soup that can provide a deep taste.



Assorted AMOOK Soup Plus

It consists of 7 different kinds of high -quality AMOOK. It is a customized AMOOK dish that includes 100% natural seafood of dried-large-eyed -herring and a seafood stock.

키트 | Amook Cooking Kit



Busan Rice Cake Amook Skewer Soup

Product that you can enjoy with water rice cake in Busan with SAMJIN AMOOK Square Skewer.



Single Meal Pack

Small package of 7 types of AMOOK with high amount of tender meat content. Perfect for one meal (for Soup and Stir-fry).



FUN Cooking AMOOK

Product that can be cooked based on your preference because it contains AMOOK soup and stewed sauce. It is good for cooking for your children with fish, squid, diamond, heart-shaped AMOOK.



Camping AMOOK Soup

It is composed of a set of various types of AMOOK, sauces, and a direct fired pots, so it is an AMOOK soup kit that you can easily cook anytime and anywhere. It is a product with spicy and plain taste soup.

선물세트 | Amook Gift Set



1953 Set

A practical gift set composed of various kinds of AMOOK and sauces to feel the history and tradition of SAMJIN AMOOK.



Lee Geum-bok Luxury Set

Luxury AMOOK gift set of SAMJIN AMOOK composed of AMOOK with the passion and soul of master Lee Geum-bok.



SAMJIN Premium Set

A gift set composed of AMOOK and sauce that can be easily cooked and enjoyed as a snack without any additional ingredients.



Real Luxury Set

A gift set full of sincerity that can only be purchased at a direct store composed of various types of high -quality AMOOK and sauces in various colors.

인기제품 | 해외 판매 제품

Product | International Sales

In addition to developing Amook Snacks for Amook Bakery, SAMJIN AMOOK is actively developing Amook products for B2B distribution channels.

간식 | Amook Snack



CRAB PRAB RAB BITE BELLINGE BE

Luxury Bar



Grab A Bite



Spicy/Vegetable/Squid/Seaweed Fishcake Bar



Fishcake Bar Basil/Chili Pepper



a.pam Basil/Chili Pepper/Quattro Cheese

모듬어묵 | Amook Pack



Single Meal Pack Mild







Low Sodium Assorted Fishcake



Single Meal Pack Spicy



Traditional Assorted Fishcake



Low Sodium Thick Assorted Fishcake

기본어묵 | Amook Original



Square Fishcake



Squid Ball Fishcake



Spicy Chili Pepper Roll Fishcake



Thick Square Fishcake



Ricecake Roll Fishcake



Vegetable Square Fishcake



Low Sodium Square Fishcake



Crabmeat Roll Fishcake



Seafood Pancake Fishcake

신문보도현황

Newspaper Reports

뉴욕서 돌아온 어묵집 손자, 어묵판을 바꾸다



'수산 신지식인' 大賞 … 3代패 가업 박용준 삼진어묵 기획실장

"어묵고로케→베이커리형 매장…세계로 가야죠"

대의 소유소의 되었다. 세명을 취임하는 문제 제집소등관의 '소득 단선하다. 요한다고 아이를 제한되고 이름에서들의 이름에 다 바다시다를 이렇게들을 받아 때문 의 등이 있다고 사람이는 그에 "구는 최도

"수산 신리되면 대한은 데 행심된 등 및 최대가 가이에서서 30분이로 들는 다는 기리로 생각했다는 배로운 어떤 다. 정도를 가진 되는 분석 사용을 개발되는 대 충대를 가용이 되는 기존하여 기계를 내로 논리한다. 정시장을 들어하는 대 충대를 가용이 되는 수있 등에 참으는 것이다. 모두 들

종주국 11에 2억원이치 수출 세계속의 한국 상품 선보일 것



삼진어묵 설 선물세트 고급화로 10만 개 판매 작년 추석보다 2배 많아

지역 어묵기업인 삼진어묵의 고가 설 선 물세트 판매량이 지속해서 늘면서 어묵 의 고급화가 자리잡고 있다는 평가가 나

22일 삼진어묵 집계절과 지난 설에 판 매된 선물세트 중 5만 원 이상 고가 상품 판매 비중은 29.9%로 30%에 육박했다. 삼진어묵이 지난 설에 판매한 선물세트 는 10만 세트다. 애초 8만6000세트를 준 비하려 했지만, 사전 주문이 폭증해 1만 4000세트를추가투입했다. 지난추석에 5만 세트를 판매한 것과 비교하면 판매 량이 2배로 늘었다.

5만 원인 장인세트 2호의 판매 비중은 27.2%였고, 7만 원인 명품세트는 2.7% 였다. 지난 추석에는 각각 24.8%와 2% 를 기록했다. 지난해 설에는 5만 원이상 선물세트의 판매 비중이 25.3%였다. 서 민 간식으로 받아들여지던 어묵이 프리 미엄 시장에서도 상당한 기반을 확보해 어묵 브랜드 고급화에도 성공하고 있다 는 분석이 나온다.

"68년간 지역서 받은 사랑. 지역민에 돌려주고 싶어'

박용준 심진어묵 대표

지역문화 플랫폼 '아레아식스' 개소 브랜드 매장·창업가 공간·전시장 갖춰 사라져가는 지역 상점 '지킴이' 될 것

기업 삼진이묵이 지난 68년간 지역에서 분 가입 유단하다라 지난 10년은 지극하지 본 은 사랑을 다시 지역만에게 돌려주고 싶다 고 강조했다. 삼진어묵의 비영리재단 삼진 이음은 지난해 2월 영도구 붕래동에 지역모 화 플랫폼 '아케아식스' (AREA6)를 열었다. 어레아시스는 지역을 대표하는 브랜드대장, 젊은 장업가들의 공간과 전시장 등으 로 이렇져 있다.

도 어렵지 있다. 어려아식스는 '지역을 밝히는 아티상 골 목 아라는 의미다. 아티장은 아티스트의 장 인을 합전 난어로, 지역에서 새로운 아이템 으로 성자하는 젊은 자인들의 인큐베이터 건



인어되는 이후 인탁 의원으로 성장한 조선 기사업 등은 저물이 갔다. 박 대표는

다'고 말했다.

영도 일대는 이제 아래아식스 상점가 불로 높이를 고집했다. 박 대표는 "우후죽순 고충 용한다. 박 대표는 '영도의 동대처럼 이래이 건물이 들어서기 시작식스가 일대를 밝히는 동대가 돼 지역의 확 순간 사라지고 말 것 기를 불러올 수 있었으면 좋겠다는 의미를 놓인 이레이식스만큼은 주변 공간들과 조회 당았다고 설명했다. 를 이루김 배댔다고 말했다. 아페이식스는 바 대표가 처음 이레이식스를 구상한 계기 지역의 소통과 공동체 활성화를 도모했다는 · 영도의 쇠퇴였다. 1953년 영도에서 시작 호평을 받았다. 아레아식스는 '2021 한국? 삼진어목은 이후 전국 브랜드로 성장했지 축무화대상' 신진건축사부분 우수상, '202' 다한민국 공간문화대상' 두레나눔상, '2021 부산건축상' 금상 수상으로 건축 3관왕을 달

삼업어택의 기반이 영도 본점에 있는 만들 정보내 확이 삼아와 반토도 오래 남음 수 대보다 지역에 참여와 반토도 오래 남음 수 제도를 취임하십시아 한테로 사람이를 이렇게 가장으로 자리 않고 나면 역도 지에 문화의 가장으로 자리 않고 나면 하나뿐아니라 지역 전체가 잘알았으면 하는 부산 전역으로도 확상을 순비한다. 지역만들 생각에 지역장업을 적러할 방법을 고만했 의 사랑으로 큰 만큼 지역에 그 사랑을 돌려 수겠다는 박 대표는 "아래아식스로 유입되는 바 대표는 이권아시스가 제트리피케이션 젊은 추들이 늘어나면서 이미 역도에 스만은 은 공간이 되면 바랍다는 취사가 도착 있다. 첫 같더로 난 김과 연결했다. 건속 당시 본행 으로 사소체가는 지역 상태들의 '지명이가 주문장이 생겨나고 있다'며 '얼도에서 지역 1층에 암정한 9개 성장 '송원단원' '부산주 그 그디로를 난기는 데 출전을 두어. 난하 있던 되길 바란다는 바람도 밝혔다. 제개별 광종 하 부산 정신들과 장업가들에게 더 많은 여



싱가포르 입맛 공략하는 부산 삼진어묵





1 October, 2015 Chosun Ilbo | A grandchild who returned from New York changed the fish cake industry

December, 2021 Korea Economy | CEO Park Yong-joon won the Grand Prize for 'New Fishery Intellectuals'

November, 2021 The Busan Ilbo | We want to return the love we received from the community for 68 years to the local people International newspaper | Quality improvement for premium New Year gift set by SAMJIN AMOOK

6 December, 2021 International Newspaper | Awarded of 2021 SME Management Innovation Contest 6 August, 2017 Korean Economy | Busan SAMJIN AMOOK targeting the taste of Singapore

70년 역사 대한민국 대표 어묵 상온 1년 보관가능 '어팸' 개발

없다. 환성이에는 1953년부터 1886
이어는 대한민지료 어제 보내는 등에 만들어 생정하는 등에 재료를 보다 제 환경 일이 높아 간단은 이어 보다 전기 보내는 이어 보내는 이

'삼진어묵·식품' 통합, 어묵 넘어 세계로

제품 유통-편네-생산 일단화 박용준 공동대로 매외사업 총괄 120학 수의 기반 신문 선보였 것"

SARD CHECK ROOM WON IF CLOWD HIS SING SING



পত্ন প্রদান প্রস্তার কাঞ্চলসামান পুরুত্ত প্রদানত প্রভাৱন করন্ত এব স্থান কর্মান ক্রমান ক্রামান কর্মান কর্মান কর্মান কর্মান কর্মান কর্ম

'소년단체함 기반의 전한한 식용문화 당 참 등 세대는 비원으로 설명하기로 '너 에 되는 전략을 수많이 상전되었다 보면 을 상면에 나가겠다"고 당했다. 물문주의 수요를 된답가 위한 노력도 용한하여 기회를 됩니기 에는 모르노 현재도에 용한 3. 선인에서는 사하구 이 이 성선시설인 강한당상을 지난 (황구처 이와이징 확인건 (하는 스런시설으로 함

of state work older violenceme of their extent older water of

길거리 간식에서 고급 영양식 변신··· 아마존 K식품 '인기 톱10'











기업·사람·기술 상생, 영도 '대통전수방' 대박 났다

Busan Ilbo | It was a big hit in corporate, people, and technology, co-prosperity and 'Daetong Community' of Yeongdo

삼진식품 지역 문화 플랫폼 공간문화대상 등 3관왕 차지

삼진어묵 브랜드로 알려진 삼진식품 의 지역 문화 플랫폼 '아레아식스' (사 진·AREA6)가 최근 국내 유명 건축상 을 휩쓸며 구도심을 재생시키는 복합문 화공간으로 인정받고 있다.

아레아식스는 '지역을 밝히는 아티장 골목'이라는 의미로 올 2월 부산 영도구 봉래시장 입구에 들어섰다. 아티장은 아 티스투와 장인을 아우르는 단어이다.

3일 삼지식품 비영리재단인 삼지이음 에 따르면 아레아식스는 최근 국토교통 부 주최 '2021 한국건축문화대상' 신진 수상하며 3관왕을 달성했다.



건축사부문에서 우수상, 문화체육관광 하기 위해 올 2월 개장한 이후 공연, 전 부 주최 '2021 대한민국 공간문화대상' 시, 마켓, 강좌 등 다채로운 행사를 꾸준 에서 두레나눔상(장관상), 부산시 주최 히 진행하고 있다. '로컬크리에이터 육성 '2021 부산건축상'에서 금상을 연이어 사업'의 일환으로 '영도영감 : 로컬 아티 스트展을 진행하고 지역 뮤지션들과 함 아레아식스가 수상한 상 중 대한민국 제 하는 '어리얼아리브' (AREALIVE) 공간문화대상의 두레나눔상의 경우영도 공연도하고 있다. 이외에도 정기적으 구의 중심지인 복래시장 SI대를 확성하 로 열리는 프리마케인 '아티장마케'과 시키고 영도만의 브랜드를 창출시킨 점 '르봉브랜딩학교' 등은 특히 지역민들에

1 June, 2023 Maeil Business Newspaper | We are Korea's leading AMOOK company with 70 years of history and have developed 'A-PAM' that can be stored for one year at room temperature

2 August, 2020

Busan Ilbo | 'SAMJIN AMOOK · FOOD' is integrated, going beyond AMOOK to the world

3 June, 2023

Hankook Ilbo | It has transformed from street snacks to high-end nourishing food.

6 November, 2021 Busan Ilbo | We won three awards, including the Local Culture Platform Space Culture Awards

방송보도현황

Broadcasting Reports

















- 1 December, 2014 A real talk show, Let's meet
- 2 January, 2015 Lecture 100 ℃
- **3** October, 2016 Fukuoka TNC NEWS

4 May, 2018

China National Broadcasting CCTV-2 国际财经报道 (Global Connection)

- **6** May. 2019 TVN 'Wednesday Food Talk'
- 6 November, 2020 TVN 'You Ouiz on the Block'
- A Day of a Leader on IHQ
- 8 February, 2022 Treasure Map on MBN

사회공헌활동

Social Contribution Activities

The sharing of SAMJIN FOOD has led to over 300 small and big contribution activities to about 60 organizations in Korea. In the future, we will constantly pursue the value of sharing through continuous social contribution activities such as supporting those who are vulnerable and underprivileged in our society.



Social Contribution

since January, 2011 Joined Fundraising Campaign by Korea Youth Daily
January, 2015 Donation of Amook Skewers to Community Chest of Korea

since April, 2015 Sponsorship to Child Fund Korea

March, 2016 Donation of Onnuri Gift Certificate to Community Chest of Korea

February, 2017 Goods Donation to Community Chest of Korea since August, 2017 Regular Goods Donation to Busan Food Bank since December, 2017 Regular Goods Donation to Busan Children's Center March, 2018 Goods Donation to Community Chest of Korea

February, 2019 Goods Donation to Save the Children

since May, 2020 We have participation in Saha-gu Enterprise Development Council 1 - First Generation Business

since January, 2021 Sponsor of the Busan KCVA

July, 2023 We donated KRW 19.53 million to National Merit Foundation

로컬

Local

Implementation of various projects to regenerate/rejurenate Samjin Food 's hometown of Yeongdo, Busan

아레아식스 | AREA6









A local culture platform located in the alley between SAMJIN AMOOK headquarters and Bongrae Market. It stimulates Bongrae-dong, Yeongdo, Busan as a culture and brightens the local future via partnerships with locally growing brands. Artisan RE Avenue, artisans who have been based in the area for a long time and artists who are active with all their hearts gathered. AREA6, a maze of narrow alleys via small courtyards, continues the story of a 100-year-old area.

Location 37-3 Taejong-ro 105 beon-gil, Yeongdo-gu, Busan

Instagram @area6.yeongdo

Business Hours 11:00~19:00 (closed on Mondays)

Phone Number to SAMJIN AMOOK P. 051-412-5468

사단법인 삼진이음

Social Contribution Activities

SAMJIN-IUM is a non-profit corporation founded in 2016 by SAMJIN FOOD, that delivers CSR values including regional revitalization and job creation











Traditional technical training

local archiving

branding of long standing store

content planning / operation

2017 January through December, 2017

Operation Project of Daejeon Electric Power Station Program (1st) Central City Urban Regeneration (Ministry of Land, Infrastructure and Transport/Busan City/Yeongdo-gu)

December, 2017 Funding application for AREA6

April, 2017 through - July, 2018 A Project to Operate a Daetong Community System Program (secondary)

May, 2017 through March, 2018 A Project to Operate a Daetong Community Program (3rd)

2018 • April, 2018 through - April, 2019

A Project to Operate a Daetong Community Program (4th)

2019 • December, 2019

Construction of AREA6 (private-led small business platform)

May, 2019 through - April, 2020

Daetong Community Program Operation Project (5th) Cultural City Project (Ministry of Culture, Sports and Tourism / Busan City/Yeongdo-gu)

2020 • March, 2020 through May, 2021 Daetong Community Program Operation Business (6th) OK Job/Local Creator/Free Market (Busan/Yeongdo-gu)

2021 March, 2021 through December, 2021 Urban Regeneration Commentator Training (General Neighborhood Dodoscoyoung) AREA6 Operation / Local Creator Street Activation Resident-led Job Project

2022 • March, 2022 through December, 2022

(Busan / Yeongdo-gu)

Operation of New Business Startup Academy (Start-up Education) / Ministry of SMEs and Startups Project 22 Busan Youth Local Creator Promotion Project / Busan Techno Park Project Suyeong-gu Village Commentator Integrated Education Suyeong-gu Office Business Suyeong-gu Office Business Special Lecture / Busan Economic Promotion Agency Project

Other than **Daetong Community** Public Urban Planning + Operation





Exciting Art Travel **Cultural Content** Planning + Operation















